

MEDIA ADVISORY
PHOTO OP

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**Press Conference: Clean Water Advocates Urge Legislators
to Vote for Clean Water**

Monday's Decision will Cap Years of Work to Protect Iowa Waters

WHEN: 8:30 AM Monday February 8, 2010

Advocates will make statements to the press at 8:30 AM. Committee will begin hearing at 9:10 AM.

WHERE: Outside Room 116, first floor (hearing will take place in Room 116 directly after press conference.)

Iowa State Capitol
600 East Locust Street,
Des Moines, IA

WHO: Dozens of citizens who support protecting Iowa's lakes and streams from becoming further degraded will be joined by representatives from Environmental Law and Policy Center, Hawkeye Fly Fishing Association, Iowa Environmental Council, Sierra Club Iowa Chapter and others.

WHAT: The Iowa Legislature's Administrative Rules Review Committee (ARRC) is scheduled to vote on clean water "anti-degradation" rules. These standards would help stem the trend of declining water quality in Iowa's lakes and streams, especially Iowa's few remaining waters that have exceptional water quality, like some trout streams in northeast Iowa. Advocates will explain the importance of these rules and take questions from the press before the vote.

WHY: Protecting lakes and streams from further degradation is important to our state's natural heritage as well as our tourism and recreation industries. An estimated 11,479 jobs, \$242.9 million of income and \$424.9 million of gross state product are associated with the spending by visitors to Iowa lakes.

VISUALS: Large group of supporters, graphics showing the state of clean water in Iowa

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