

IEC's 25th Anniversary Celebration

Thursday, February 27 | 6:00 - 8:00 PM
Greater Des Moines Botanical Garden

RSVP at iaenvironment.org/25thanniversary
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2020 Sponsorship Opportunities

Join IEC as we celebrate 25 years of unifying Iowans to advocate for clean water and land stewardship, clean energy, and a healthy climate, and lay the foundation for the next 25 years of work. The evening will include entertainment, food and drink, and the chance to celebrate those influential in the life of IEC.

CONTACT: Jordan Bles, IEC Fundraising and Development Director, bles@iaenvironment.org or 515-244-1194 x203

Sponsorship Opportunities

Our sponsorship opportunities are designed to demonstrate your support the Iowa Environmental Council's work while meeting your marketing objectives. Each opportunity offers the customization to meet your unique marketing needs. Contact Jordan Bles to discuss your ideas.

Platinum - \$10,000 (1 available)

- Tickets for eight guests
- Acknowledgement in welcome
- Opportunity to introduce an individual being recognized during program
- Company logo or acknowledgement on event materials, including program, signage, and press releases
- Company logo in promotional materials
- Hyperlinked company logo or name recognition on event website
- Listing in our Annual Report
- Opportunity to provide promotional gift for all attendees
- Opportunity to staff welcome table or provide company materials at check-in table
- Opportunity to display company signage at check-in area

Diamond - \$5,000

- Tickets for eight guests
- Acknowledgement in welcome
- Company logo or acknowledgement on event materials, including program, signage, and press releases
- Company logo on table sign
- Hyperlinked company logo or name recognition on event website
- Listing in our Annual Report
- Opportunity to staff welcome table or provide company materials at check-in table
- Opportunity to display company signage at check-in area

Gold - \$2,000

- Tickets for eight guests
- Company logo or acknowledgement on event materials, including program, signage, and press releases
- Company logo on table sign
- Hyperlinked company logo or name recognition on event website
- Listing in our Annual Report

Silver - \$1,000

- Tickets for four guests
- Company logo or acknowledgement on event materials, including program, signage, and press releases
- Company logo on table sign
- Hyperlinked company logo or name recognition on event website
- Listing in our Annual Report

Crystal - \$500

- Tickets for two guests
- Company logo on shared table sign
- Company logo or acknowledgement on event materials, including program and signage
- Hyperlinked company logo or name recognition on event website
- Listing in our Annual Report

All sponsorship levels

- Recognition in event related communications
- Recognition in the Iowa Environmental Council's e-news
- Company logo or acknowledgement on event materials
- Hyperlinked company logo or name recognition on event website
- Listing in our Annual Report
- Event tickets for guests