



Iowa Environmental Council 2017 Annual Conference

WHAT:

The Iowa Environmental Council's 2017 annual conference will focus on local and personal solutions to Iowa's Environmental challenges. As environmental concerns grow, it is time for actionable solutions that bring individuals, communities and public-private partnerships together to create a healthier Iowa. Join us for an exploration of local solutions including local food initiatives, sustainable housing, community-based watershed projects, grassroots energy ventures and much more.

DATE:

Thursday, October 5, 2017

LOCATION:

FFA Enrichment Center, DMACC Ankeny Campus

AUDIENCE:

The event is known for bringing together over 200 attendees – a unique cross-section of Iowa's environmental, business, and agricultural communities, including the Council's member organizations, to share their knowledge and experience to address today's environmental challenges.

ABOUT THE IOWA ENVIRONMENTAL COUNCIL:

The Iowa Environmental Council is a 501(c)3 non-profit organization dedicated to providing a safe, healthy environment and sustainable future for Iowa. Founded in 1995, the Iowa Environmental Council is the largest and most comprehensive environmental coalition in the state. We are a nonpartisan alliance of diverse organizations and individuals working together to protect and preserve Iowa's environment. Together, we unify Iowans to advocate for clean water & land stewardship, clean energy, and a healthy climate.

SPEAKERS:

Keynote Speaker – TBD

Additional speakers and an agenda can be viewed at www.iaenvironment.org

SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available. Each opportunity includes customization to meet diverse marketing needs. Our sponsorship opportunities are designed to help your organization or business show its support for the Iowa Environmental Council while meeting your marketing objectives.

All sponsorship levels include:

- Recognition in event related communications
- Company logo or acknowledgement on event materials and event website
- Listing in our Annual Report



- Option to have a display table at the conference

Limited Sponsorship Opportunities

Breakfast Sponsor - \$1,000 (One available)

- Logo featured on-screen during breakfast
- Invitation to the sponsor reception the evening before the conference
- Five (5) complementary conference registrations
- Logo featured on on-site signage recognizing major sponsors
- All other benefits bestowed to sponsors (see above)

Lunch Sponsor - \$1,500 (One available)

- Logo featured on-screen during lunch
- Invitation to give remarks or play a video during the luncheon program
- Invitation to the sponsor reception the evening before the conference
- Five (5) complementary conference registrations
- Logo featured on on-site signage recognizing major sponsors
- All other benefits bestowed to sponsors (see above)

Session Sponsor - \$500 (6 available)

- Recognition as lead sponsor at chosen session
- Opportunity to display materials during session
- 2 complementary conference registrations
- Sessions subjects include energy, watersheds, advocacy, local foods and sustainable housing

Standard Sponsorship Offerings:

AMPLIFY | Starting at \$7,500

Become our presenting sponsor and receive exclusive promotional benefits for your company. This is a fully customized opportunity and guarantees industry exclusivity. This level includes the option to introduce speakers at the conference, conference registrations and an invitation to a private donor reception.

STRENGTHEN | Starting at \$5,000

- 10 conference registrations
- 10 tickets to a private donor reception

ENGAGE | Starting at \$2,500

- 6 conference registrations
- 6 tickets to a private donor reception

FORTIFY | Starting at \$1,000

- 4 conference registrations
- 4 tickets to a private donor reception

UNITE | Starting at \$250 Customized rate for Iowa Environmental Council Member Organizations and individuals