

# Sioux City Community Organizer

## Request for consulting services

**Priority deadline:** December 4, 2023

[Clean Up MidAm](#) requests services of a Sioux City-based consultant to assist with community organizing and campaign activities that support and build a coalition dedicated to a just transition from local coal power generation to clean energy.

Clean Up MidAm is a coalition consisting of more than 10 Iowa nonprofits dedicated to ensuring that MidAmerican Energy Company retires its coal plants - including two units located in Woodbury County - in favor of more efficient, cost-effective and safe clean energy.

The coalition provides research and data about water pollution, health impacts, and the economics of coal plants and their alternatives. Campaign activities include public education, communications, organizing, outreach and advocacy.

The goal of this work is to ensure that MidAmerican Energy begins to engage all local stakeholders in a transparent and timely process for transitioning to new energy, new jobs, and a healthy community.

### **Description of Services Requested:**

The consultant will be responsible for building a local coalition with representative voices from Woodbury County and engaging the group in activities that support the campaign goals. In addition to their independent work within the community, the consultant will regularly report to the Clean Up MidAm coalition partners to recommend strategies and assess progress on goals.

Services include:

- Outreach to engage local community organizations, individual advocates, labor unions, faith communities, small businesses and others.
- Meetings with community leaders and elected officials to share information about the campaign and the impacts of the coal plants.
- Effective communications to external campaign supporters and internal coalition partners
- Organizing public meetings and educational forums, supported by the Campaign's staff and resources.
- Attend and help lead a working group along with partner organizations that will meet regularly to coordinate strategy
- Arrange one-on-one meetings with potential working group members.
- Support for local membership activities led by one or more of the Coalition partners, like Iowa Environmental Council, Sierra Club, Iowa Interfaith Power and Light, Eco Madres/Moms Clean Air Force, or more.
- Work with the Coalition communications and social media team to develop resources, drive online engagement and build lists

- Provide regular reports on activities in Sioux City, and join monthly coalition calls and other periodic group meetings (via video chat).

### **Timeline and compensation:**

The position can start immediately. The duration of the contract will be a minimum of six (6) months with the opportunity for an extension based on funding availability and project success.

Current available funding is a maximum of \$1,750 per month, with the estimated hours per week not to exceed 15.

### **Selection Criteria:**

The successful individual or firm will be selected on the basis of professional qualifications and demonstrated competence. Particular attention will be paid to:

- Ability to perform the services requested in this description
- Qualifications and relevant experience of the individuals who will work on the contract
- Demonstrated record of success by the individual
- Proven ability to work with diverse constituencies and in a collaborative environment
- Effective verbal and written communication skills
- Ability to travel in Woodbury County and reliable transportation

Experience with community organizing, clean energy issues, or nonprofit organizations is a plus. Highly desirable are familiarity with Latino/a and Indigenous communities in the area, as well as Spanish language skills.

### **Proposal Submission:**

Interested individuals should respond to Jordan Oster, Energy Program Associate Director at the Iowa Environmental Council, via email to [oster@iaenvironment.org](mailto:oster@iaenvironment.org). Response is encouraged by December 4, 2023. Please include, at a minimum:

- A professional resume for any individuals providing services
- A short narrative (1-2 pages maximum) describing work history, past and current community organizing and local government engagement, and other relevant experience for any contractors providing services under this proposal. Include any background and experience in renewable energy and environmental issues and media relations/communications.

The Iowa Environmental Council is an Equal Opportunity Employer dedicated to building a culturally diverse and pluralistic community engaged with working in a multicultural environment, and strongly encourages proposals from all qualified firms or individuals.