

ENVIRONMENTAL ADVOCACY DAY



FEBRUARY 25
VIRTUAL ACROSS IOWA

AN ONLINE DAY OF ADVOCACY FOR IOWA'S ENVIRONMENT

Environmental Mixology Sponsorship Opportunities

The Iowa Environmental Council is excited to be hosting our first Environmental Mixology advocacy and fundraising event virtually in 2021! **The first ten sponsorships also come with exposure during our Environmental Advocacy Day, happening virtually earlier in the afternoon.**

WHERE: Anywhere with an internet connection!

DATE: Thursday, Feb. 25th 2021

TIME: 7-8:30pm, featuring live music, mixology featuring a unique, IEC themed drink, and sending postcards to your state legislators.

ANTICIPATED ATTENDEES: Hundreds of Iowans from around the state who believe protecting Iowa's water, land and air improves Iowans' health and quality of life. Our attendees support clean water for drinking and recreation, as well as accelerating Iowa's transition to 100% renewable energy.

ABOUT THE IOWA ENVIRONMENTAL COUNCIL: The Iowa Environmental Council is a 501(c)3 non-profit organization dedicated to providing a safe, healthy environment and sustainable future for Iowa. Founded in 1995, the Council is the largest and most comprehensive non-partisan environmental coalition in the state. Together, we unify Iowans to advocate for clean water and land stewardship, clean energy, and a healthy climate. By amplifying the voices of Iowans and leveraging our collective influence, we advocate for a cleaner, healthier Iowa at the legislature, rule-making agencies, and when necessary, in the courts. Through education, advocacy and coalition building, we raise awareness, generate action, and create large-scale change that makes Iowa a better place to live, work, and explore.

CONTACT: Jordan Bles, IEC Director of Fundraising and Development, bles@iaenvironment.org

Environmental Mixology SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available and each opportunity offers customization to meet diverse marketing needs. Our sponsorship opportunities are designed to help your organization show its support for the Iowa Environmental Council while meeting your marketing objectives.

All sponsorship levels include:

- Recognition in event related communications
- Recognition in the Iowa Environmental Council's e-newsletters
- Company logo or acknowledgement on event materials
- Hyperlinked company logo or name recognition on event website
- Listing in our Annual Report
- Event tickets and promotional gift for guests

SPONSORSHIP LEVELS

- **Champion - \$5,000 (1 available)**
 - Ability to broadcast video greetings during the event and present your own film
 - Recognition by MC and on slides
 - Recognition in promotional materials – emails, website, press release
 - Event login and cocktail kit provided for up to 6 people
 - Promotional gift for up to 6 people
- **Advocate - \$2,500 (3 available)**
 - Recognition by MC and on slides
 - Ability to bring brief video greetings during the event
 - Recognition in promotional materials – emails, website, press release
 - Event login and cocktail kit provided to up to 4 people
 - Promotional gift for up to 4 people
- **Partner - \$1,500 (unlimited available)**
 - Recognition by MC and on slides
 - Recognition in promotional materials – emails and website
 - Event login and cocktail kit provided to up to 4 people
 - Promotional gift for up to 4 people
- **Friend - \$500 (unlimited available)**
 - Recognition on slides
 - Recognition in promotional materials – emails and website
 - Event login and cocktail kit provided 2 people
 - Promotional gift for 2 people