

IEC's **BRIGHT IDEAS** Breakfast



Now Virtual, and Now for Lunch!
October 7, 2020
2020 Sponsorship Opportunities

Join us for our program recognizing the benefits and discussing the future of clean energy for Iowa. Our energizing time will start with a keynote presentation, plus an awards presentation and small group networking opportunities. Also included will be lunch options provided for pick up by local restaurants in communities across Iowa.

CONTACT: Kerri Johannsen, IEC Energy Program Director, johannsen@iaenvironment.org or Jordan Bles, IEC Fundraising and Development Director, bles@iaenvironment.org

Event Sponsorship Opportunities

Our event sponsorship opportunities are designed to demonstrate your support for the Iowa Environmental Council's work on clean energy in Iowa while meeting your marketing objectives. Each opportunity offers the customization to meet your unique marketing needs. Contact Jordan Bles to discuss your ideas.

Energizer - \$5,000 (3 available)

- Ability to broadcast video greeting during the event
- Recognition by MC and on slides
- Recognition in promotional materials – emails, website, press release
- Zoom login and food provided to up to 6 people
- Promotional gift for up to 6 people

Generator - \$2,500

- Recognition by MC and on slides
- Recognition in promotional materials – emails, website, press release
- Zoom login and food provided to up to 6 people
- Promotional gift for up to 6 people

Spark - \$1,500

- Recognition by MC and on slides
- Recognition in promotional materials – emails and website

- Zoom login and food provided to up to 4 people
- Promotional gift for up to 4 people

Current - \$500

- Recognition on slides
- Recognition in promotional materials – emails and website
- Zoom login and food provided for 2 people
- Promotional gift for 2 people

All sponsorship levels include:

- Recognition in event related communications
- Recognition in the Iowa Environmental Council's e-news
- Company logo or acknowledgement on event materials
- Hyperlinked company logo or name recognition on event website
- Listing in our Annual Report