IEC rang in 2021 with big ideas and even bigger plans. Throughout the year the organization expanded in every sense of the word – increasing our offerings, magnifying our work, reaching more Iowans, adding staff – and that success is evident in this report.

Our focus has expanded too. We are prioritizing equity and building a more inclusive movement for environmental justice in Iowa. Climate change is another intersectional area of focus across our work on clean water and clean energy. It is more urgent than ever that we mitigate the impacts from flooding, droughts, and severe weather. You’ll see how IEC has been centering these issues in more of our work and how we’re looking to lead on these issues in the years to come.

This is work we could not do without you, our friends and partners. Your continued engagement, advocacy, and support was vital to our successes this past year, and will be for the years ahead. We are proud to share IEC’s 2021 Annual Report with you.

Thank you,
Brian Campbell, IEC Executive Director
Monte Marti, IEC Board President
2021 IEC BOARD OF DIRECTORS

Officers

Monte Marti, President – representing Allamakee County Protectors
Catherine Cownie, Vice President
Jennifer Chambers, Treasurer
Jonathan Gano, Secretary – representing Trees Forever
Sarah Lohmeier, Immediate Past President – representing Friends of Des Moines Parks

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Kevin Griggs – representing Practical Farmers of Iowa
Naura Heiman Godar – representing the American Institute of Architects – Iowa Chapter
Laura Sarcone – representing Des Moines Water Works
Nathan Unsworth – representing Iowa’s County Conservation System

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Kurt Johnson
Craig Miller
Brenda Narasimhamoorthy
John Schmidt
Kevin Techau
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Jordan Bles – Director of Fundraising and Development
Elizabeth Sheldon – Fundraising and Development Assistant
Michael Schmidt – Staff Attorney
Kitty Jacobson – Finance and Operations Administrator
Ren Mattson – Administrative Assistant
Angelisa Belden – Communications Director
Megan McDowell – Communications Coordinator
Ingrid Gronstal – Water Program Director
Alicia Vasto – Water Program Associate Director
Kerri Johannsen – Energy Program Director
Jordan Oster – Energy Outreach Manager
Matt Ohloff – Clean Communities Manager
Steve Guyer – Energy and Climate Policy Specialist
Sonita van der Leeuw – Clean Energy Field Organizer
Elizabeth Wagner – Clean Energy Field Organizer
Kristen Weaverling – Energy Communications Coordinator
Raihan Rashidi – Clean Energy Campaign Coordinator
Paige Penningroth – Energy Communications and Field Assistant
IEC MEMBER ORGANIZATIONS

1 Source Solar
1000 Friends of Iowa
Allamakee County Protectors
American Institute of Architects, Iowa Chapter
Big Grove Brewery
Blank Park Zoo
BNIM
Bozz Prints
Bur Oak Land Trust
Cedar Rapids Linn County Solid Waste Agency
Center for Energy & Environmental Education
Center for Health Effects and Environmental Contamination (CHEEC)
Center for Rural Affairs
Citizens’ Climate Lobby
Citizens for a Healthy Iowa
Clayton County Energy District
Common Good Iowa
Conservation Corps Minnesota & Iowa
Conservation Districts of Iowa
C-Wise
Dallas County Environmental Health Department
DMACC
Des Moines Founders Garden Club
Des Moines Water Works
Dickinson County Conservation Board
Drake Environmental Action League
East Okoboji Lakes Improvement Corporation
Ecocare Supply
Energy Association of Iowa Schools
Environmental Advocates
Environmental Law and Policy Center
EOR Iowa
Friends of Big Rock Park
Friends of Des Moines Parks
Friends of Neal Smith National Wildlife Refuge
Genus Landscape Architects
Greater Des Moines Botanical Garden
Grinnell Heritage Farm
GSI Works
Houston Engineering
Ideal Energy
IEC Youth – Johnston
Impact7G
Iowa Alliance for Responsible Agriculture
Iowa Association of County Conservation Boards
Iowa Association of Naturalists
Iowa Association of Water Agencies
Iowa Audubon
Iowa Chapter of the American Fisheries Society
Iowa Council of Trout Unlimited
Iowa Environmental Health Association
Iowa Farmers Union
Iowa Food Cooperative
Iowa Groundwater Association
Iowa Interfaith Power & Light
Iowa Natural Heritage Foundation
Iowa Pheasants Forever
Iowa Prairie Network
Iowa Rivers Revival
Iowa Stormwater Education Partnership
Iowa Unitarian Universalist Witness Advocacy Network (IUUWAN)
Iowa Whitewater Coalition
Iowa’s County Conservation System
I-Renew
Izaak Walton League of America, Des Moines Chapter
Izaak Walton League of America, Iowa Division
Jennings Kallen Advisors
Johnson County Conservation
Lake MacBride Conservancy
League of Women Voters of Iowa
Lewis Lawn & Labor
Linn County Conservation Board
Mountain Prairie Rentals
Moxie Solar
Northern Polk Pheasants Forever
Okoboji Protective Association
Oneota Community Co-op
Paniclean
Polk County Conservation Board
Polk County Public Works, Air Quality Division
Poweshiek CARES
Practical Farmers of Iowa
Prairie Rivers of Iowa
Preservation Iowa
Prudent Produce
Raccoon River Watershed Association
Click to read recent guest blog posts submitted by IEC Member Organizations.
Growing the development and use of clean energy in Iowa while phasing out fossil fuels was the focus of IEC’s energy work in 2021. The Council officially announced a goal for Iowa to reach 24/7 100% clean electricity generation by 2035. “Achieving 100 percent clean power in Iowa by 2035 is achievable and is the critical first step for Iowa to do its part in addressing climate change,” said executive director Brian Campbell. While the organization has long advocated for the growth and use of clean energy, setting an official target sends a message to critical stakeholders and allows the organization to more effectively coordinate campaigns, such as electrification of buildings and transportation, renewable energy development, and the retirement of fossil fuel electricity generation.

IEC increased efforts in 2021 to close the remainder of Iowa’s coal power plants. The council and partners generated a steady release of information that shed light on utilities’ harmful and wasteful coal power generation.

IEC joined with partners in suing the Iowa Utilities Board, arguing that coal plant retirement should be considered in utility plans to manage emissions. Expert analysis from Synapse Energy Economics concluded that replacing Iowa’s coal plants with renewable generation would provide reliable electricity while saving customers a minimum of $1.2 billion, while our Iowa Electric Generation: 2021 Condition of the State report clearly measured the harms to public health and corn yields for coal-fired generation in our state.

In October, an IEC-commissioned study by Iowa State University Extension illustrated the economic risks for coal plant communities if not given sufficient time to prepare for closure. IEC called on MidAmerican Energy to announce intended retirements for its six Iowa coal plants to help the communities of Council Bluffs, Ottumwa, Muscatine, and Sioux City plan ahead.

IEC and a growing coalition continue to pressure MidAmerican Energy to retire its coal plants by 2030 to reduce health and economic impacts and meet critical climate goals. One such action helping to drive this issue is individual communities adopting 24/7 clean energy goals. Des Moines adopted what is believed to be the first-of-its-kind resolution in January 2021, making it a climate leader. IEC worked in the second half of the year with the cities of Waterloo and Iowa City, which the Council hopes will adopt similar resolutions in 2022.

Learn more about our commitment to 100% 24/7 clean energy in Iowa and what can be done to reach our goal.
2021 ENERGY AND CLIMATE BY THE NUMBERS:

- 1,202 advocacy actions taken by supporters
- 4 energy and climate focused webinars
- 4,250 new sign ups to the 100% Iowa campaign
- 587 attendees at energy-focused events
CLEAN WATER AND LAND STEWARDSHIP

Iowa’s soil and water quality issues are long-documented and well known. While plenty of lip service has been paid to how important clean water is to all Iowans, the quality of our lakes, rivers, and drinking water sources keeps getting worse. In 2021, IEC focused on providing clear and reasonable policy solutions to improve water quality and accelerate land use change in Iowa.

Our Policy Solutions to Actually Reduce Nutrient Pollution in Iowa’s Water updated implementation timelines for the Iowa Nutrient Reduction Strategy – still 85+ years – and offered five straightforward recommendations, such as creating an individual duty to protect surface water, adopting numeric nutrient criteria, and funding the Natural Resources and Outdoor Recreation Trust Fund (also known as IWILL).

IEC led the way in launching a new coalition to fund IWILL in 2021. The new Fund the Trust coalition is a multi-year project to successfully implement a sales tax increase to deliver millions of dollars in supplemental funding for Iowa’s natural resources and outdoor recreation. Learn more at fundthetrust.org.

Throughout the year, the Council engaged in publications and activities to improve drinking water service and safety across the state. The Rural Water Systems in Iowa report illustrated the challenges and opportunities facing the state’s rural water systems. In August 2021, IEC submitted a petition to the Iowa Department of Natural Resources to update animal feeding operation siting rules, with a goal of improving groundwater protection and providing safer drinking water for communities and private well owners.

Drinking water and natural flood infrastructure remain a focus for IEC’s water and land program in the coming year, as the organization continues to draw support for this work from a growing number of funders and partners.

Learn more about how fertilizer pollution damages water in Iowa and what IEC recommends to address this problem.

CLEAN WATER AND LAND STEWARDSHIP
BY THE NUMBERS:

980 advocacy actions taken by supporters
6 water-focused webinars
820 attendees at water-focused events
JUSTICE, EQUITY, DIVERSITY, AND INCLUSION

Following our commitment to action in 2020, IEC staff developed and implemented an action plan to incorporate justice, equity, diversity and inclusion (JEDI) focus areas into existing program and administrative work. Such initiatives include staff trainings and conversations, intentionally seeking out diverse vendors and performers for events, ensuring IEC materials reflect more diverse representation, inviting new voices to speak and share insights with IEC and our partners, and more.

IEC staff quickly put these ideas into action. IEC hosted guest speakers for staff and member organizations on the topics of environmental justice to expand our reach to new communities. We supported or sponsored new events, including the Latino Film Festival in Des Moines and Proteus’ I’m Thankful for a Farmworker fundraiser. IEC has eagerly engaged in conversation about environmental justice in Iowa, including IEC’s energy program director Kerri Johannsen participating on a Gazette panel on energy equity, and executive director Brian Campbell’s Earth Day keynote at the University of Iowa, focused on environmental justice.

Our events in 2021 featured guest speakers and award winners working on a variety of justice and equity issues, including our Bright Ideas keynote Destenie Nock on the topic of energy equity and the 100% Iowa webinar on Energy Resiliency and Justice. Award winners included individuals doing work with frontline and underserved communities. We welcomed several guest blog posts and panelists discussing issues of environmental justice, recreation, and water quality.

As IEC and our coalition strives to grow and serve a changing state, we’re engaging in new environmental justice partnerships. Together, we are working to build a stronger community, create valuable connections, and make Iowa a better place to live, work, and explore for ALL Iowans.

Click to learn more about IEC’s position on justice, equity, diversity, and inclusion and read or view IEC’s content in this effort.
IEC news and information reached more Iowans in 2021, expanding our audience through engaging content. 100% Iowa launched *Current State*, delivering energy news and information to subscribers monthly. IEC successfully expanded the popular *Weekly Water Watch* to a monthly e-newsletter in the winter months. IEC now sends seven e-newsletters to our growing list of subscribers, totaling more than 12,500 individuals.

Social media continues to grow the Council’s community, with the addition of YouTube and LinkedIn in 2021. By the end of the year, nearly 15,000 people followed IEC across our six social media accounts. Find us online and join the community!

IEC sought out new venues to engage new audiences in 2021. The organization was selected to host a table and craft for the first time at the popular Des Moines Arts Festival in June. The Council tabled and sponsored the Latino Film Festival in Des Moines and tabled at the August Floatzilla event in the Quad Cities.

The Council continues to be a respected resource for journalists, even as the media landscape evolves. IEC was featured or included in nearly 200 news and media pieces across 90 platforms in 2021, providing important science-based data and stories about environmental issues in Iowa. IEC will continue to live up to our reputation as a trusted and knowledgeable source, building beneficial relationships with new and seasoned communicators.

**COMMUNICATIONS AND OUTREACH**

*BY THE NUMBERS:*

- 19 presentations for groups around the state
- 194 media stories in 90 outlets
- 11 webinars for IEC and public audiences
- 14,800 supporters on 6 social media channels

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**Connect With IEC**

- @IAEnvironmentalCouncil
- @iaenvironmentalcouncil and @iowawaterwatch
- @iowa_Env
- linkedin.com/company/iowa-environmental-council
- @iowaEnviro

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Read recent IEC news in our online newsroom.
FUNDRAISING

IEC expanded on the lessons learned and relationships built in 2020 to deliver another successful year of fundraising for the organization. We celebrated the return to limited in-person events by hosting hybrid fundraisers with satellite locations around Iowa for Pro H2O and Bright Ideas. We launched new events, including our inaugural Environmental Mixology, several house parties hosted by members and supporters, and even a solo album launch party with Jason Walsmith of the Nadas!

We welcomed new partners in 2021. Iowa West Foundation supported IEC’s work with flood-ravaged communities in western Iowa, educating and engaging with community leaders and members on natural flood mitigation strategies and implementation of these solutions in their communities. Big Grove Brewery and Green State Credit Union selected IEC as the non-profit partner for their Big Grove for Good campaign. The fall release of their Greener State of Mind craft brew brought attention to water quality issues across Iowa and thousands of dollars in funds for IEC’s clean water work.

On August 4, IEC and coalition partners launched the new Iowa Gives Green statewide day of giving. 17 environmental non-profits participated, raising more than $25,000 in the inaugural year. More organizations have expressed interest in joining for the 2022 Iowa Gives Green day on August 3.

FUNDRAISING BY THE NUMBERS:

- **387** people attended an IEC fundraiser in 2021
- **300+** new donors in 2021
- **4** house parties around the state
- **8** new IEC Organizational Members

Click to learn more about the goals and outcome of the inaugural Iowa Gives Green fundraising day.
The Iowa Environmental Council is a 501(c)(3) nonprofit, nongovernmental organization. Our work is supported by our members, individual and corporate gifts, and grants.

IEC’s fundraising efforts grew significantly in 2021. Thanks to hybrid fundraising events, the addition of new programs and partnerships, expanded fundraising mailings, and a growing supporter pool, IEC’s total number of donors increased by more than 300 people in 2021. This growth is reflected in the 2021 revenue report below, with fundraising and events raising $43,000 more than 2020, while the categories of grants and program specific revenue also grew.

### 2021 Total Revenue
Unaudited

- Grants & Other Program Specific Funding.................$1,049,546
- Fundraising & Events..................$283,661
- Other ....................................... $85,098
  (Endowments, Sub-Contracts, Misc)

Total* ............................................ $1,418,305

### 2021 Total Expenses
Unaudited

- Program Expenses...............$993,351
- Fundraising & Events...........$185,425
- Administrative Expenses......$145,691

Total* ......................................... $1,324,467
THANK YOU 2021 DONORS

President’s Circle
($10,000 +)
Big Grove Iowa City, LLC
Keith Denner

Champion
($5,000 - $9,999)
Anonymous
Joyce & Richard Chapman
Cole-Belin Education Foundation
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Tom & Lorraine May
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Martha & Gill Campbell
David & Frederique Courard-Hauri
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Sarah Garst
Ryan Goetzinger
Gretchen Graff
Meg & Steve Griffith
Kevin Griggs
Atul Gupta
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Impact7G
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Iowa Natural Heritage Foundation
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Katrina Brickley
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Mikol Sesker
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Robert Sloan
Trees Forever
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Ivan & Anne Webber
West Bank
Leah Whittler
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Drake Community Press
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Environmental Advocates
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GWA Solar
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Hilary Tetrick
Gail Turner
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Margaret & Jon Vernon
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Seth Watkins
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Thomas Haines
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Ken & Carma Herring
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Daniel Kelly
LeRoy Kester
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John Norris
Robert Oberbillig
Sheldon Ohringer
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John & Janis Ruan
Matt Russell
SafeNetRx
Thomas & Patricia Sauer
Lee & Nancy Schoenewe
Craig Schrader
The Side Garage
Sierra Club Iowa
Sisters of Charity of the Blessed Virgin Mary
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Jean Stuit
Robert & Deanne Summerfelt
Dusky & Connie Terry
Jennifer Terry & Dimitri Makedonsky
Jean Thomson
Sharon Tinker
Nathan Unsworth
Amy & Troy Van Beek
Carole Venhaus
Waste Commission of Scott County
John Waters
Larry Weber
Whiterock Conservancy
Mark Widrlechner
Thomas & Sue Wind

Platinum
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Sarah Averill
Angelisa & Mike Belden
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Lisa & Ralph Blevins
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Roger & Dorie Bollman
Rebecca Brommel
Dave Brotherson
Donna Buell
Jessica & Scott Bush
Kari Carney
Thomas Carsner
Center for Energy & Environmental Education
Heather Christensen
Joe Crimmings
Des Moines Founders Garden Club
Bruce & Marlene Ehresman
Charles & Marilyn Farr
Robert & Judith Felder
Cornelia & Jan Flora
E. J. Giovannetti
Carol Grimm
Lucy Hansen
Philip Heckel
Barbara & Douglas Hein
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One Mission
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Pheasants Forever
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Christie Scase
Michael Schaeffer
Michael Schmidt & Lauren McCarthy
David Sheridan
Marvin Shirley
Jane Shuttleworth & Hank Miguel
Kate Soska
Sandra Stanley
Martin St. Clair
Jon Staudt
Carl Swanson
Kevin Techau
Stephen & Cornelia Throssel
Thumbprint Soap
David & Anabeth Voigts
Carole Yates
Tim Wagner
Michael Welsh
Martha Willits
Joe Wonderling
Gold
($100 - $149)
1 Source Solar
Allamakee County Protectors
American Institute of Architects - Iowa Chapter
Jonathan & Karin Andelson
Peg Armstrong-Gustafson
Ryan Arnold
Jacob & Suzanne Arnold
Deb Baker
Stephen Balderson
Patrick Bauer
Randy & Karly Beavers
Jeff Benz
Blank Park Zoo
Joe Bolick
Bozz Prints
John Cacciatore & Robin Ahnen-Cacciatore
Nancy Cadmus
Kay Casstevens
Claire Celsi
Anita Christensen
Citizens’ Climate Lobby
Jane Clark
Clayton County Energy District
Paul Clowser
Tim Cochran
Common Good Iowa
Conservation Corps of Minnesota & Iowa
Curtis Cokeley
Jan Corderman
Brena Corona
Ted & Linda Corrigan
Renee Cramer
Helen Dagley
Tricia Darnell
Sean Dengler
Robert Denson
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Christine Eckles
Kamyar Enshayan
EOR Iowa, LLC
Energy Association of Iowa Schools
Debra Engle
Environmental Law & Policy Center
Allen Farris
Andrew Fisher
James Fitzpatrick
Jann Freed
Friends of Big Rock Park
Friends of Des Moines Parks
Friends of Neal Smith National Wildlife Refuge
Tatiana Giacinti
Debbie Gitchell
Joan & Thomas Gronstal
Joyce Hanes
Peter & Katy Hansen
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Gold
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David Hoffman
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Joyce Hornstein
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Jon Hunstock
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Ideal Energy Inc.
Iowa Audubon
Iowa Chapter of the American Fisheries Society
Iowa Farmers Union
Iowa Food Cooperative
Iowa Interfaith Power & Light
Iowa Prairie Network
Iowa Stormwater Education Partnership
Iowa Unitarian Universalists Witness Advocacy Network
Iowa Whitewater Coalition
Izaak Walton League - Des Moines Chapter
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James Johnson
Johnson County Conservation
Robert Jolly
Cynthia Kadenge
Steve Kehoe & Bill Crews
Bruce Kelley
Robert Klein
Donald Kline
Steven Laughlin
League of Women Voters of Iowa
Nathan Lein
Linda & Roger Lemons
Marty Lenss
Pete & Maggie Leo
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Lewis Lawn & Labor Inc
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Linn County Conservation Board
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Jean Martin
Jim & Karen Martin-Schramm
Kurt Meyer
Virginia Meyer
Mark Miller
Lisa Schulte Moore & Peter Moore
Paul Morf
Michael Murphy
Brindha Narasimhamoorthy
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Okoboji Protective Assn
Oneota Community Co-op
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Prairie Rivers of Iowa RC&D
Preservation Iowa
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Raccoon River Watershed Association
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Marsha & Paul Readhead
Marian Riggs
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Science Iowa
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Carissat Shoemaker
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Spirit Lake Protective Association
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Pamila Deichmann
Mike Delaney & Dell Radcliffe
Betsy Dettman
Janette Diamond
Lauren Dixson
Laurie Dore
Martha Dorow
Mike Draper
Kathy Dubansky
Margaret Dwyer
Mac Eblen
William Edgar
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Linda Fitzgerald
Heather Gamm
Gail George
Sharon Gordon
Kathy Graeve
Adrienne Greenwald
Larry Grill
Ingrid Gronstal
Chester Guinn
Sally Hartman
John Hampel
Molly Hanson
John Hanson
Muffy & Henry Harmon
Matt Hauge
James & Sarah Hayes
Tom Hoff
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Chuck Isenhart
Dan Jaynes
Brian Johannesen
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Sue Johannsen
Marilynn Johnson
Larry Kaeding
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Jackie Kilby
Judy Kinney
Sheila Knoploh-Odole
Erv Klaas
Kathryn Kramer
Mike Krebill
Clarence Kreiter
Nancy Landess
Jan Libbey & Timothy Landgraf
Jason Lang
Richard Leopold
Katherine L Lodge
Nick Ludwig
John Macatee
Mary Maher
Laura & Jim Majure
Amahia Mallea
Tracy Martin
Joyce Matters
John McClelland
Barb & Patrick McClintock
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