Poll Finds Large Majority of Iowans Support Clean Energy

A large majority of Iowans support increasing wind, solar and energy efficiency according to a recent bipartisan poll. Strong support for clean energy is also bipartisan, scoring 85% and above among Republicans, Democrats and Independents. A high level of support also exists for a transition away from fossil fuels.

Key Findings

Solar Energy/Distributed Renewable Energy
- 91% support increasing use of solar energy, including 85% of Republicans, 96% of Democrats and 92% of Independents
- 93% say they should have the right to put solar on their own home and choose how to pay for it
- 91% oppose utility efforts to block consumer use of renewable energy such as solar

Wind Energy
- 93% support increasing use of wind energy, including 89% of Republicans, 97% of Democrats and 94% of Independents
- 79% support building additional transmission lines to expand access to wind energy

Energy Efficiency
- 97% support increasing use of energy efficiency, including 95% of Republicans, 97% of Democrats, and 99% of Independents
- 82% support increasing requirements for utilities to invest in energy efficiency improvements to homes and businesses

Reducing Use of Fossil Fuels
- 84% support using cleaner sources of energy instead of more coal
- 61% support reducing our need for oil, natural gas and coal by expanding use of clean/renewable energy, while only 27% support digging or drilling for fossil fuels.


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This poll included 434 registered Iowa voters in different regions of the state. It was conducted between 7/26/2014 and 8/3/2014, and focused on clean energy issues. The polling team included Public Opinion Strategies, which conducts polling for Republican candidates, and Fairbank, Maslin, Maullin, Metz & Associates, which specializes in polling for Democratic candidates. The poll includes a 4.7% margin of sampling error.