



**PROH<sub>2</sub>O**

IOWA ENVIRONMENTAL COUNCIL

## Pro H<sub>2</sub>O 2020 Sponsorship Opportunities

Pro H<sub>2</sub>O is the Iowa Environmental Council's largest annual fundraiser and community awareness event.

**WHERE:** Anywhere with an internet connection!

**DATE:** Thursday, September 10, 2020

**TIME:** 7-8:30pm, featuring Scott Siepker (Iowa Outdoors) as emcee and music from The Whistling Hounds (formerly Harper and Lee)

**HONOREES:** The program honors Iowans who have made an impact on water quality in the state and region. Honorees will be selected by IEC staff and board. 2020 honorees will include students from West High School in Iowa City, the Eastern Iowa Airport, and 25<sup>th</sup> Anniversary Honorees featuring Charlotte Hubbell, Trudy Hurd, Susan Heathcote, David Osterberg, Mary Skopec, and more.

**ANTICIPATED ATTENDEES:** Hundreds of Iowans from around the state who believe protecting Iowa's water, land and air improves Iowans' health and quality of life. Our attendees support clean water for drinking and recreation, as well as accelerating Iowa's transition to 100% renewable energy.

**ABOUT THE IOWA ENVIRONMENTAL COUNCIL:** The Iowa Environmental Council is a 501(c)3 non-profit organization dedicated to providing a safe, healthy environment and sustainable future for Iowa. Founded in 1995, the Council is the largest and most comprehensive non-partisan environmental coalition in the state. Together, we unify Iowans to advocate for clean water and land stewardship, clean energy, and a healthy climate. By amplifying the voices of Iowans and leveraging our collective influence, we advocate for a cleaner, healthier Iowa at the legislature, rule-making agencies, and when necessary, in the courts. Through education, advocacy and coalition building, we raise awareness, generate action, and create large-scale change that makes Iowa a better place to live, work, and explore.

**CONTACT:** Sarah Lohmeier, IEC Board Member, [Sarahlohmeier80@gmail.com](mailto:Sarahlohmeier80@gmail.com) or Jordan Bles, IEC Director of Fundraising and Development, [bles@iaenvironment.org](mailto:bles@iaenvironment.org)

### Pro H<sub>2</sub>O SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available and each opportunity offers customization to meet diverse marketing needs. Our sponsorship opportunities are designed to help your organization show its support for the Iowa Environmental Council while meeting your marketing objectives.

All sponsorship levels include:

- Recognition in event related communications
- Recognition in the Iowa Environmental Council's e-newsletters
- Company logo or acknowledgement on event materials
- Hyperlinked company logo or name recognition on event website
- Listing in our Annual Report
- Event tickets and promotional gift for guests



## SPONSORSHIP LEVELS

- **Champion - \$5,000 (3 available)**
  - Ability to broadcast video greetings during the event
  - Recognition by MC and on slides
  - Recognition in promotional materials – emails, website, press release
  - Zoom login and beer & snack provided for up to 6 people
  - Promotional gift for up to 6 people
- **Advocate - \$2,500 (unlimited available)**
  - Recognition by MC and on slides
  - Recognition in promotional materials – emails, website, press release
  - Zoom login and beer & snack provided to up to 6 people
  - Promotional gift for up to 6 people
- **Partner - \$1,500 (unlimited available)**
  - Recognition by MC and on slides
  - Recognition in promotional materials – emails and website
  - Zoom login and beer & snack provided to up to 4 people
  - Promotional gift for up to 4 people
- **Friend - \$500 (unlimited available)**
  - Recognition on slides
  - Recognition in promotional materials – emails and website
  - Zoom login and beer & snack provided 2 people
  - Promotional gift for 2 people